GOVERNMENT OF ANDHRA PRADESH
A B S T R A C T

Andhra Pradesh Tourism Promotion – M/s. Vibzar Media Pvt. Ltd., preparation of a digital diary to be exhibited in Social Media for a span of one month on two Tourist Destinations as an advertisement for Tourism Department – Sanction an amount of Rs.5,71,356/- (Rupees Five Lakhs Seventy One Thousand Three Hundred and Fifty Six only) and Government agreed to release 50% of payment as an advance amount i.e., Rs.2,85,678/- (Rupees Two Lakhs Eighty Five Thousand Six hundred and Seventy Eight only) – Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.RT.No. 236 Dated: 19-06-2018

Read the following:-

1) Proposal from Sri Venu Gopal, Managing Director, M/s.Vibzar Media Pvt. Ltd., Dated:01.06.2018.
2) Govt. Lr.No.13021/8/2018-PMU, Dated:06-06.2018.
3) Invoice from Managing Director, M/s.Vibzar Media Pvt. Ltd., Dated: 11.06.2018.

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O R D E R:-

In the reference 1st read above, M/s.Vibzar Media Pvt. Ltd., Vijayawada has submitted a proposal for preparing a Digital Diary to be exhibited in Social Media for a span of one month on two Tourist Destinations as an advertisement for Tourism Department. Accordingly, Government have issued a Work Order in letter 2nd read above for preparing a Digital Diary to be exhibited in Social Media for a span of one month on two Tourist Destinations as an advertisement for Tourism Department, for an amount of Rs.5,71,356/- (Rupees Five Lakhs Seventy One Thousand Three Hundred and Fifty Six only) for the entire campaign of shooting and for one month execution in social media including all applicable taxes.

2. Accordingly, in the reference 3rd cited, the Managing Director, M/s.Vibzar Media Pvt. Ltd., Vijayawada has submitted the invoice and requested the Government to release 50% payment for an amount of Rs.2,85,678/- (Rupees Two Laksh Eighty Five Thousand Six hundred and Seventy Eight only) from the total amount of Rs.5,71,356/-and requested to release the same as an advance.

3. Government after careful examination of the issue, hereby sanction an amount of Rs.5,71,356/- ((Rupees Five Lakhs Seventy one Thousand Three Hundred and Fifty Six only) including taxes to M/s.Vibzar Media Pvt. Ltd., Vijayawada and release 50% payment of an amount of Rs.2,85,678/- (Rupees Two Lakhs Eighty Five Thousand Six hundred and Seventy Eight only) as an advance part payment to M/s.Vibzar Media Pvt. Ltd., Vijayawada towards preparation of Digital Diary to be exhibited in Social Media for a span of one month on two Tourist Destinations.

4. The amount sanctioned at para-3 above, shall be debited to the following Head of Account :- “3452-Tourism, 01-Tourist Infrastructure, 102-Tourist Accommodation, 11-State Development Schemes, SH-13-Tourism PMU, 260-Advertisment, Sales and Publicity Expenses”.

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5. The Drawing & Disbursing Officer, YAT & C (PMU) Department shall draw the amount sanctioned at para-3 above, and disburse the same to M/s.Vibzar Media Pvt. Ltd., through Bank. The following are the bank details.

Account name	:	M/s.Vibzar Media Private Limited
Bank Name	:	HDFC Bank
Bank Account No	:	50200028120610
Branch Name	:	Gurunanak
IFSC Code	:	HDFC0009062
PAN No.	:	AAGCV 0825-K
GST	:	37aagcv0825K1Z4

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

MUKESH KUMAR MEENA, IAS
SECRETARY TO GOVERNMENT

To
M/s.Vibzar Media Pvt. Ltd., 57-14-25, Lakshmi Vilas,
2nd Floor, Patakalava Road, Patamata, Vijayawada.

The Drawing & Disbursing Officer, YAT & C (PMU) Department.
The Deputy Pay and Accounts Officer, A.P. Secretariat Branch.
The YAT & C (PMU-Claims) Department.
Sf/Scs.

//FORWARDED :: BY ORDER//

SECTION OFFICER